

2022

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**IADMS**

International Association  
for Dance Medicine & Science

**32ND ANNUAL  
CONFERENCE  
SPONSORSHIP  
PROSPECTUS**

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WHEN YOU

**BECOME A SPONSOR**

YOU ARE SUPPORTING THE  
DANCE COMMUNITY AND  
THE PROVIDERS WHO  
CARE FOR THEM

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[WWW.IADMS.ORG](http://WWW.IADMS.ORG)  
[DEVELOPMENT@IADMS.ORG](mailto:DEVELOPMENT@IADMS.ORG)

## SPONSORSHIP PROSPECTUS 2022

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# OUR MISSION

The International Association for Dance Medicine & Science (IADMS) is an inclusive organization for professionals who care for those who dance by evolving best practices in dance science, education, research, and medical care to support optimal health, well-being, training, and performance.

# OUR CONFERENCE

The IADMS 32nd Annual Conference is anticipated to host over 500 professionals in the field of dance medicine and science at the University of Limerick, Ireland on October 28-31, 2022. The conference will include live, in-person sessions, as well as offer live stream and recorded presentations to increase the accessibility of our programming. All attendees will have access to the event on-demand for 6-weeks after the live conference via the conference app.

# OUR SPONSORS

Sponsors can choose to provide general conference support as a **Friend, Exhibitor, or Sustaining Sponsor.**

Sponsors can also be recognized **Special Event Sponsor** with naming opportunities on the conference event of your choice!

Learn more about the engagement opportunities, and for more information and to **Support Now** contact us at [development@iadms.org](mailto:development@iadms.org).

# VISIBILITY

## IADMS MEMBER PROFILE

- 1,600+ Members
- 52 Countries
- 700+ Mobile App Users
- Membership includes professionals from medical, healthcare, education, research and science, dancers, performers, and students

## IADMS FOLLOWERS

- Over 6,000 mailing list subscribers
- Facebook: 13,510 (+ 4 x private groups ranging from 200-3,500 members)
- Instagram: 5,134
- Twitter: 2,506
- LinkedIn: 884 (+ 2000 members on private networking forum)
- 17,000+ Web page views per month



# SPONSORS LEVELS

<b>Benefits</b>	<del><b>Infographics Award \$500</b></del>	<b>Dance Educator Award \$500</b>	<b>AGJ Howse Memorial Lecture \$3,000</b> 2 available	<b>Friend \$500</b>	<b>Exhibitor \$1,000*</b>	<b>Sustaining Sponsor \$1,600*</b>
Acknowledgment at the Opening Remarks	✓	✓	✓	✓	✓	✓
Acknowledgment on IADMS Social Media	✓	✓	✓	✓	✓	✓
Acknowledgment as Award Sponsor	✓	✓	✓			
Flyer and/or Product Sample in Delegate Bags			✓	✓	✓	✓
Conference App Profile & Push Notification	✓	✓	✓	✓	✓	✓
Logo featured on IADMS Website, all Conference Email Announcements, and Conference T-shirt	✓	✓	✓	✓	✓	✓
Exhibit Table					✓	✓
Complimentary Conference Registration			2			1

\*Discounts apply if signing a consecutive three-year agreement at the sponsorship level.

Exhibitor Three-Year Agreement: \$900/year

Sustaining Sponsor Three-Year Agreement: \$1,600/year

# SPECIAL EVENT SPONSORS

<b>Benefits</b>	<b>Welcome Reception \$5,000 2 available</b>	<b>Student Social \$1,500 1 available</b>	<b>Student Luncheon \$2,500 2 available</b>	<b>Dance Educator Luncheon \$2,500 2 available</b>	<b>Dance for Health Luncheon \$2,500 2 available</b>	<b>Physician Luncheon \$2,500 2 available</b>
Acknowledgment at the Opening Remarks	✓	✓	✓	✓	✓	✓
Acknowledgment on IADMS Social Media	✓	✓	✓	✓	✓	✓
Exclusive Recognition at Select Special Event	✓	✓	✓	✓	✓	✓
Flyer and/or Product Sample in Delegate Bags	✓	✓	✓	✓	✓	✓
Conference App Profile & Push Notification	✓	✓	✓	✓	✓	✓
Logo featured on IADMS Website, all Conference Email Announcements, and Conference T-shirt	✓	✓	✓	✓	✓	✓
Complimentary Conference Registration	3	1	2	2	2	2

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# CONTACT US

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